

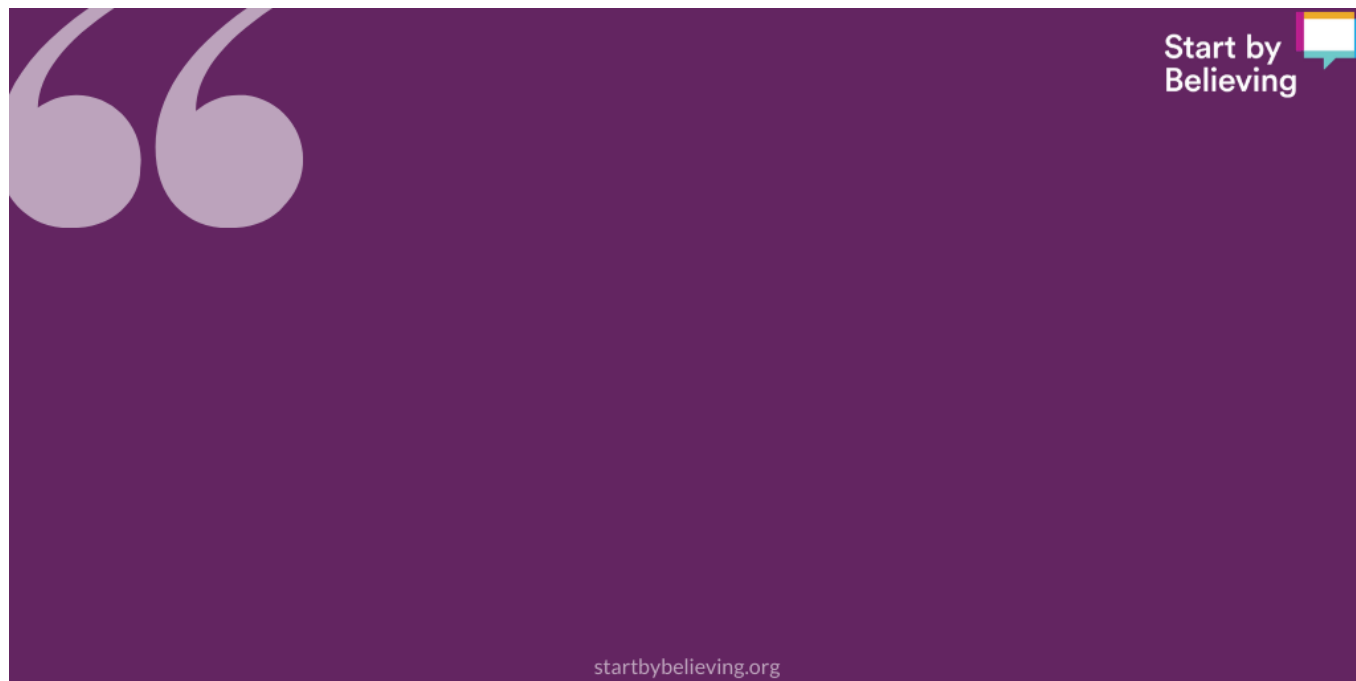
# START BY BELIEVING

# SOCIAL MEDIA TOOLKIT

Bring SBB to your community!



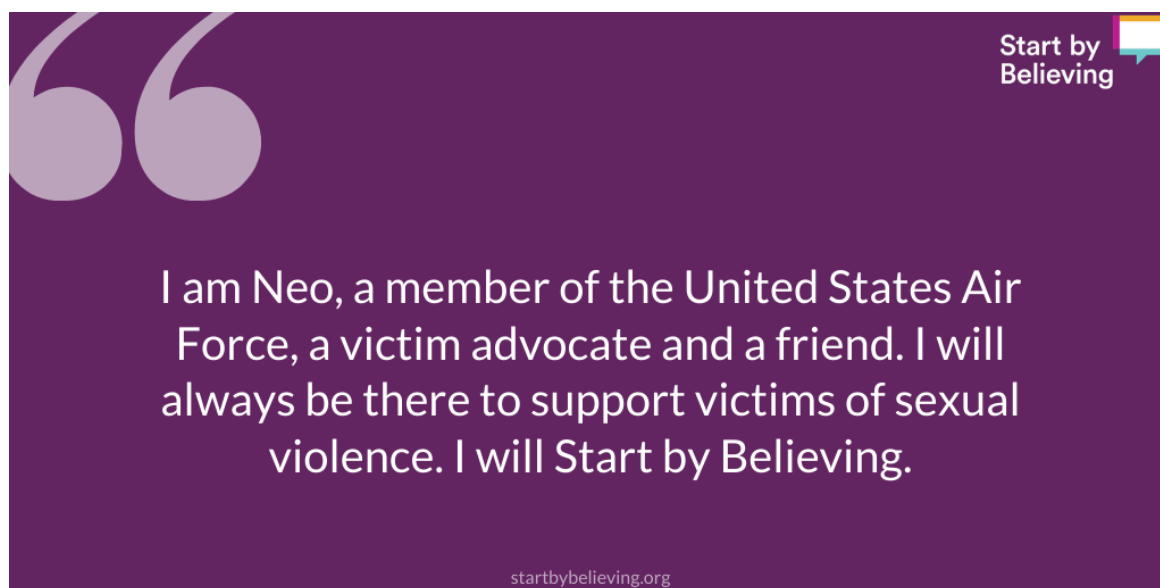
## Pledge Templates for Social Media



Facebook, LinkedIn, and Twitter: <https://bit.ly/3hvMBwy>

Instagram: <https://bit.ly/3fEKUvf>

### Sample Post



## Generic Template



Facebook, LinkedIn, and Twitter: <https://bit.ly/2Bje1i>

Instagram: <https://bit.ly/2NcWtNH>

### Sample Post



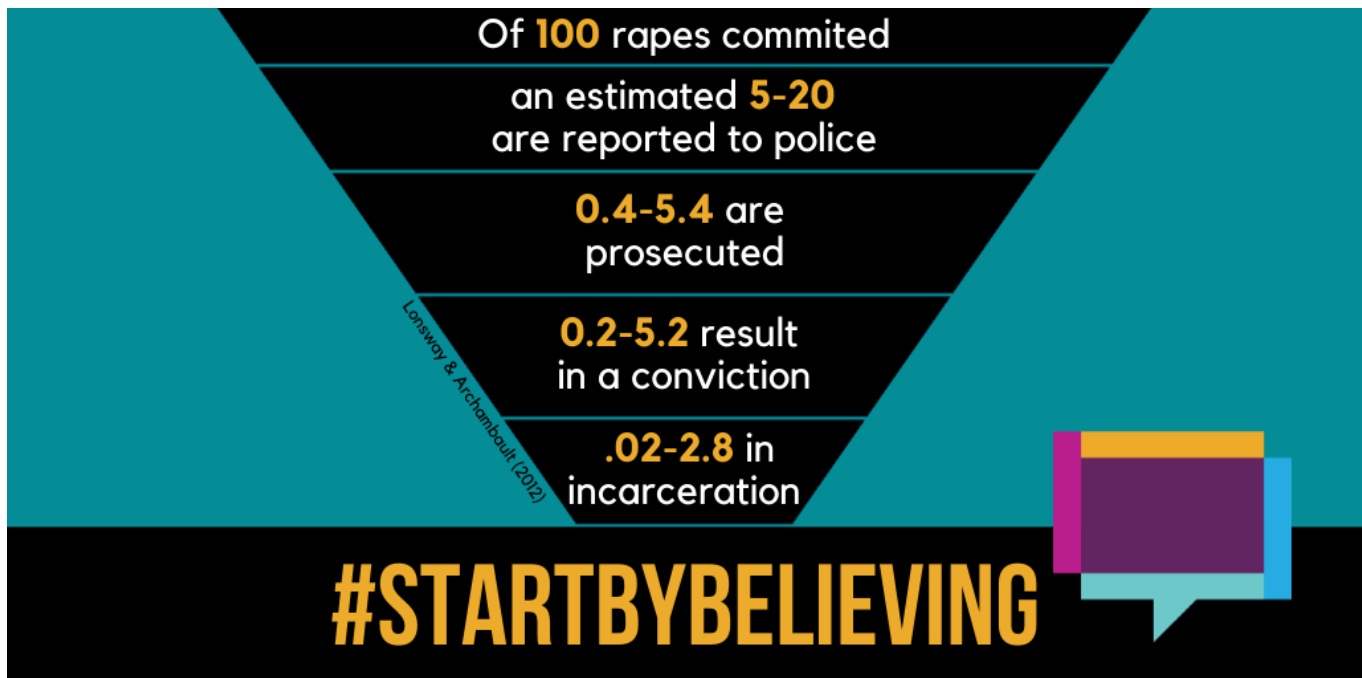
## Prepared Social Media Infographics

Bring awareness to the Start by Believing philosophy, and its importance, through these eye-opening infographics.



Gallery: <https://www.startbybelieving.org/social-media-posts/>

Sample Post



## Profile Displays

Start by Believing Day is the first Wednesday in April. Share your excitement with these profile images!



Facebook Banner: <https://bit.ly/3kp8AGi>



Facebook Profile Picture: <https://bit.ly/2FznhYk>

## Hashtags & Tagging

Here are some of our recommended hashtags:

#StartbyBelieving

#WhyIStartbyBelieving

#IStartbyBelieving

#EveryResponseMatters

#MyResponseMatters

When mentioning another agency or organization, be sure to tag them!

And be sure to share your efforts with us:

Facebook: @StartbyBelieving

Twitter: @SBB\_EVAWIntl

Instagram: @evawintl

## Other Resources

Action Kits: <https://www.startbybelieving.org/resources/#campaignmaterials>

Placard: <https://www.startbybelieving.org/wp-content/uploads/2018/08/SBB-Pledge-Placard.pdf>

Pledge Page: <https://www.startbybelieving.org/pledge/>

Submit Campaign: <https://www.startbybelieving.org/submit-your-campaign/>

SBB Day Information: <https://www.startbybelieving.org/start-by-believing-day/>